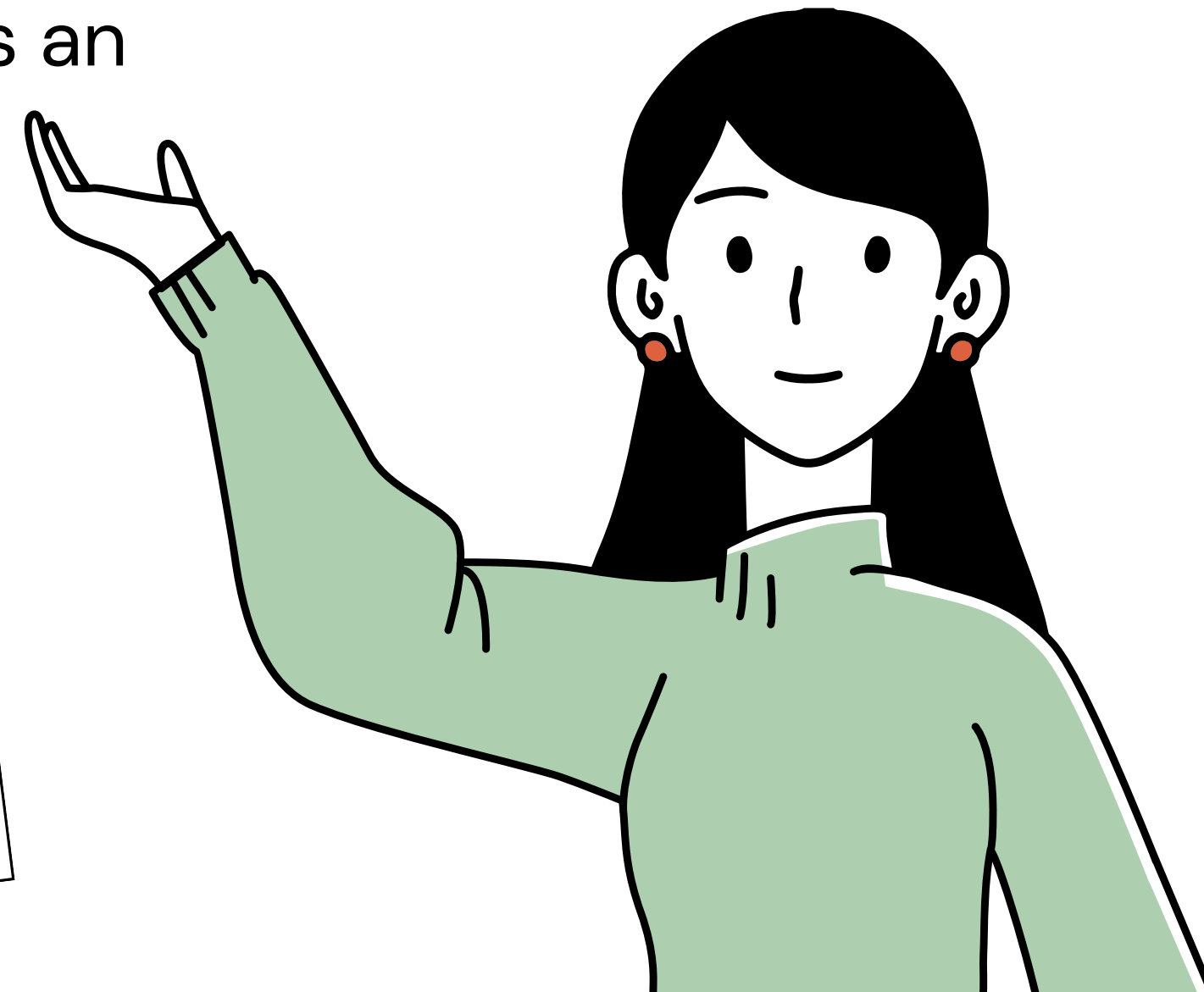
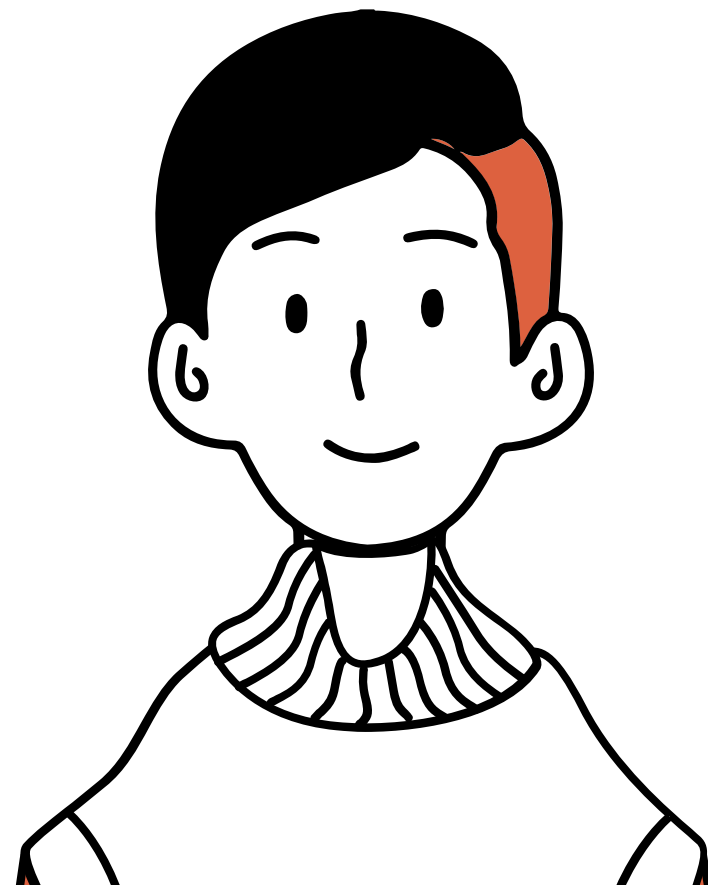




Coworking & ChildCARE

Why today's Society needs an Innovation like this



Work & Family

Trends and Challenges of our time

Shortage of
Labor

Emancipation of
the roles of modern
mothers and
fathers

Digitalization

Demand in
Childcare
increased and
starts earlier

Constant
Availability,
high volatility
markets

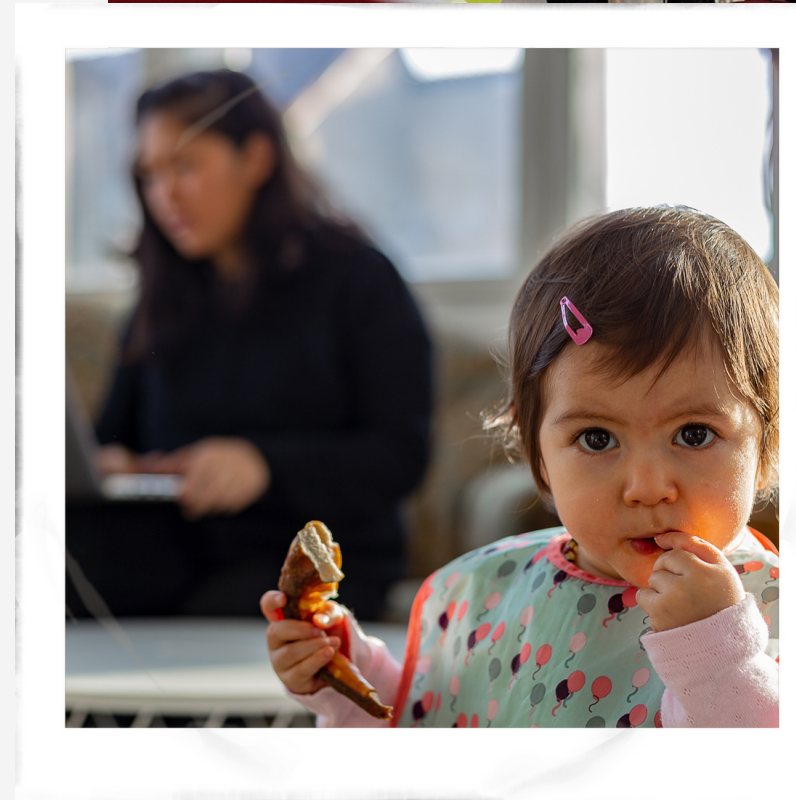
Generation
"Care-Sandwich"

Longer hours and
higher flexibility
necessary

>> INCREASING PRESSURE

Idea 2018: Co-Work & Co-Care under one roof

Parents who can work remotely share office facilities
and benefit from next-door professional childcare




Unsuccessful! – WHY?



Demand is increasing




Opposing requirements (building, staff, process, prices, customer needs)



Constraints are paralyzing

Difficult to finance or be profitable



private sector, but rarely profitable



government-funded, but highly restricted

Unsuccessful! – WHY?

COOPERATION with Companies

as Transition until State can
adapt



Demand is
increasing



Opposing
requirements
(building, staff,
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Work is as much a natural part of life as is family.

We integrate both areas of life in innovative work environment, by including a flexible and needsbased childcare solution.

We are a association of pioneers that have made #CoworkingChildcareSpaces a reality.

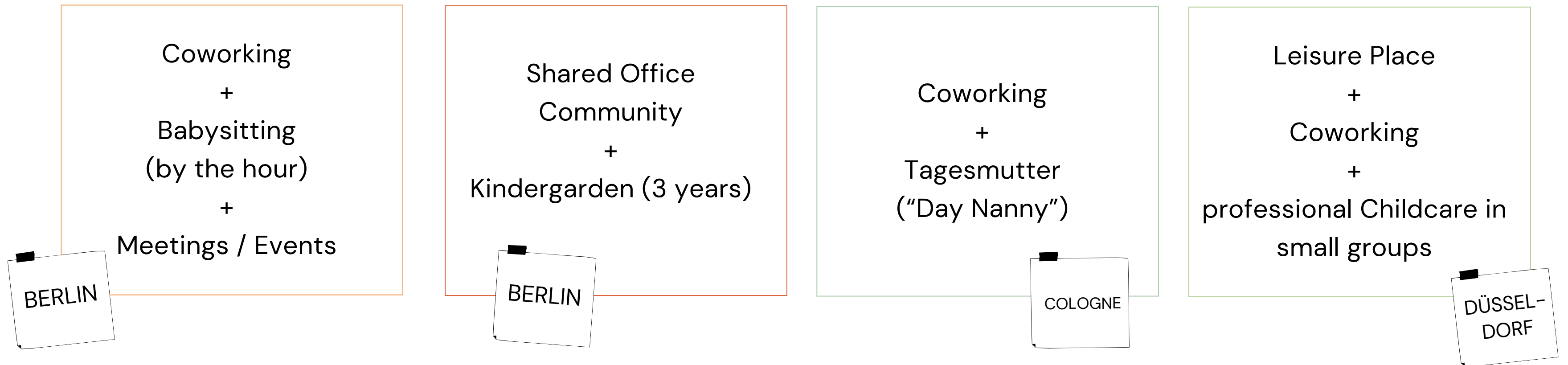
We strive to connect Society, Economy and Politics, to boost modern work-life-integration, especially for families



VISION

Every Municipality or Quarter provides a flexible
#CoworkingChildcareSpace to its citizens

Pioneer Locations



0 Different Concepts

1 Serving varying customer needs

2 In different Cities, facing very different regulations

4 Gained enormous experience, knowledge and confidence

>> UNIFIED IN A COLLECTIVE KNOWLEDGE BASE

Was ist meine Vision?

zentrale Gemeinschaftsorte mit bunten, familienfreundlichen Angeboten, die alle Lebensbereiche von jung bis alt in einem fließenden System integrieren.



[Lebenscampus \(Update Deutschland Hackathon\)](#)

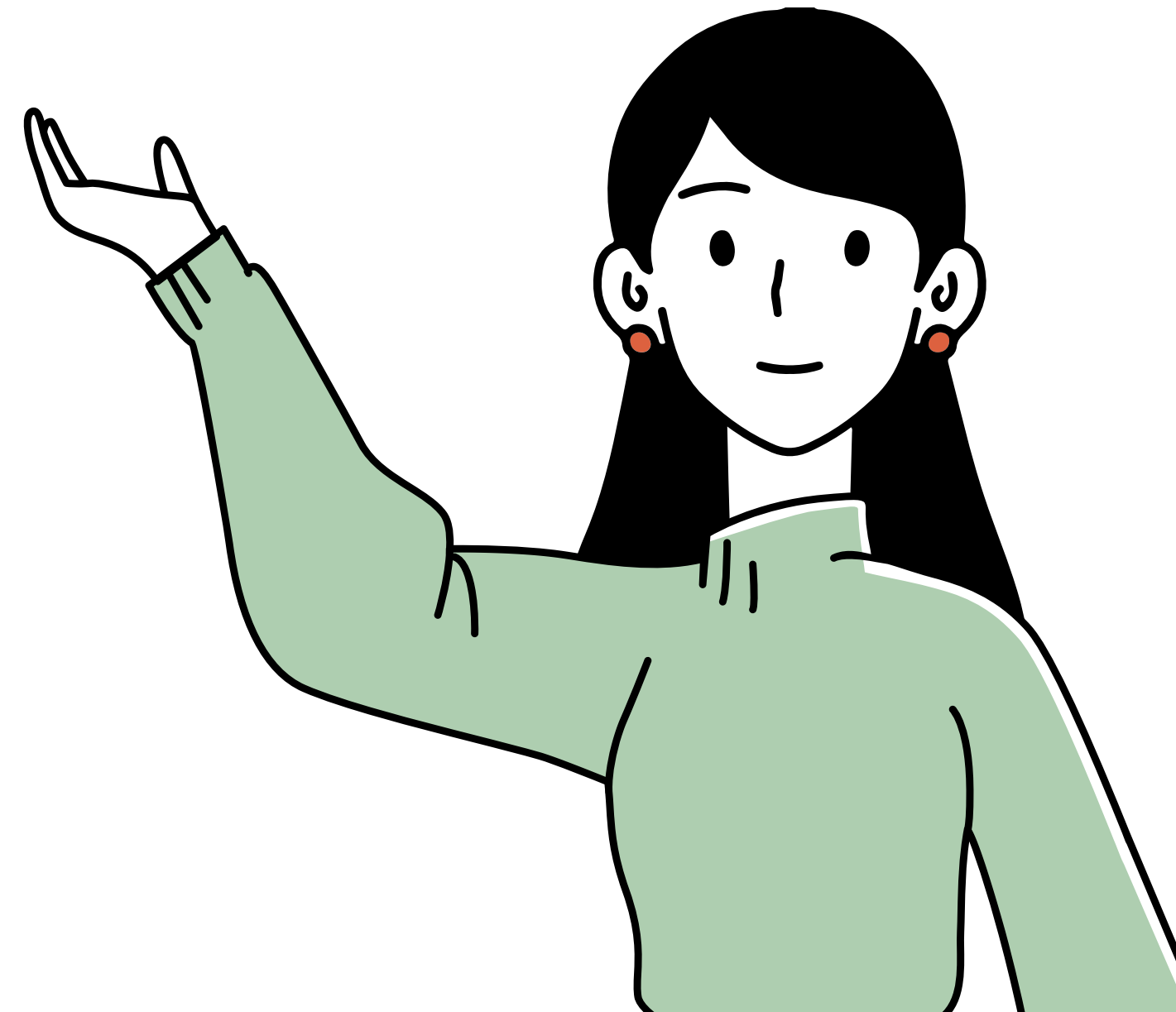
MISSION LIGHTHOUSES

#CoworkingChildcare

Cooperating
Companies
sharing the
financing of
Coworking +
"Betriebs-Mini-Kita"

City Center:
Municipality and
local Church
provide property
and Funding

Campus of Life
for all areas of life and
across all generations - a
quarter for fruitful living,
working and learning





LET'S CONNECT!



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<https://www.linkedin.com/company/vereinbar/>

betterplace Charity Campaigns



