



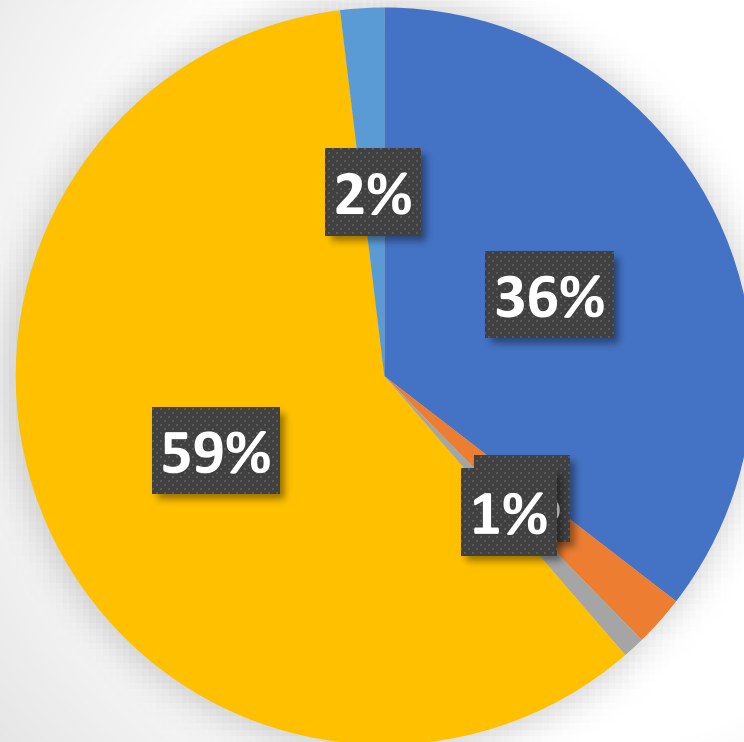
# Online survey for 'COWORCare'

**How great is the need for  
childcare and eldercare for  
coworking offerings and their  
users?**

- From 6<sup>th</sup> Jan – 6<sup>th</sup> Feb 2023
- Target group: **Coworking providers/hosts & users**
- Aim: To determine whether and to what extent a collaboration with a care facility would be possible and interesting, and to determine the needs of the users
- Method: Standardized online questionnaire with open and closed questions
- 313 questionnaires were fully completed by the target group

# Main findings

## Languages



■ Italiano

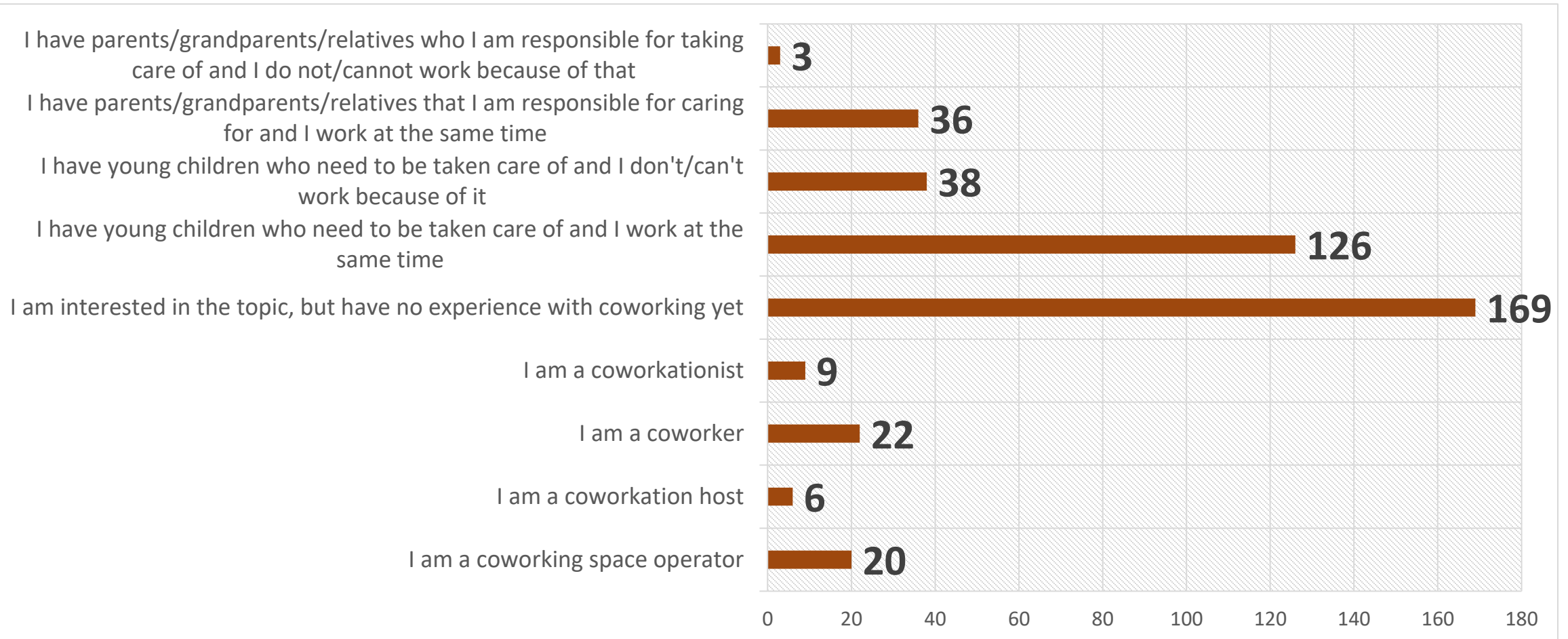
■ English

■ Français

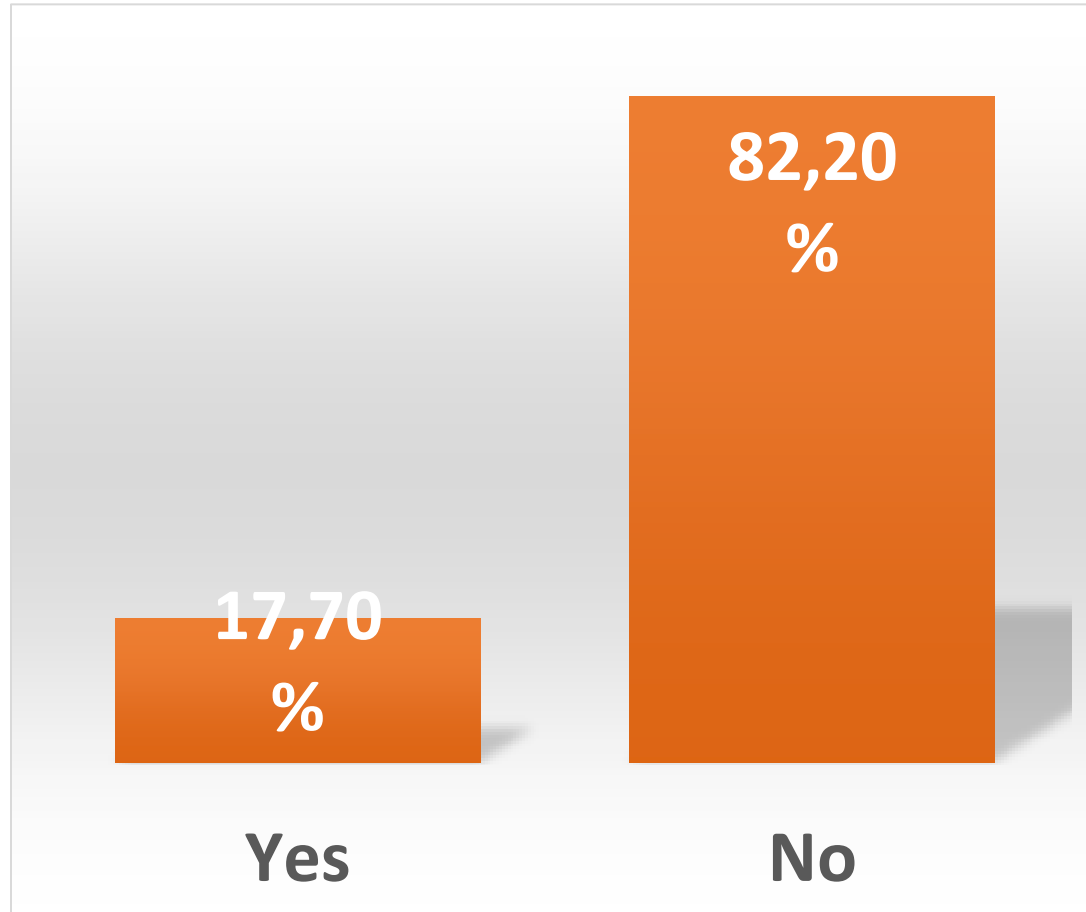
■ Deutsch

■ Slovenščina

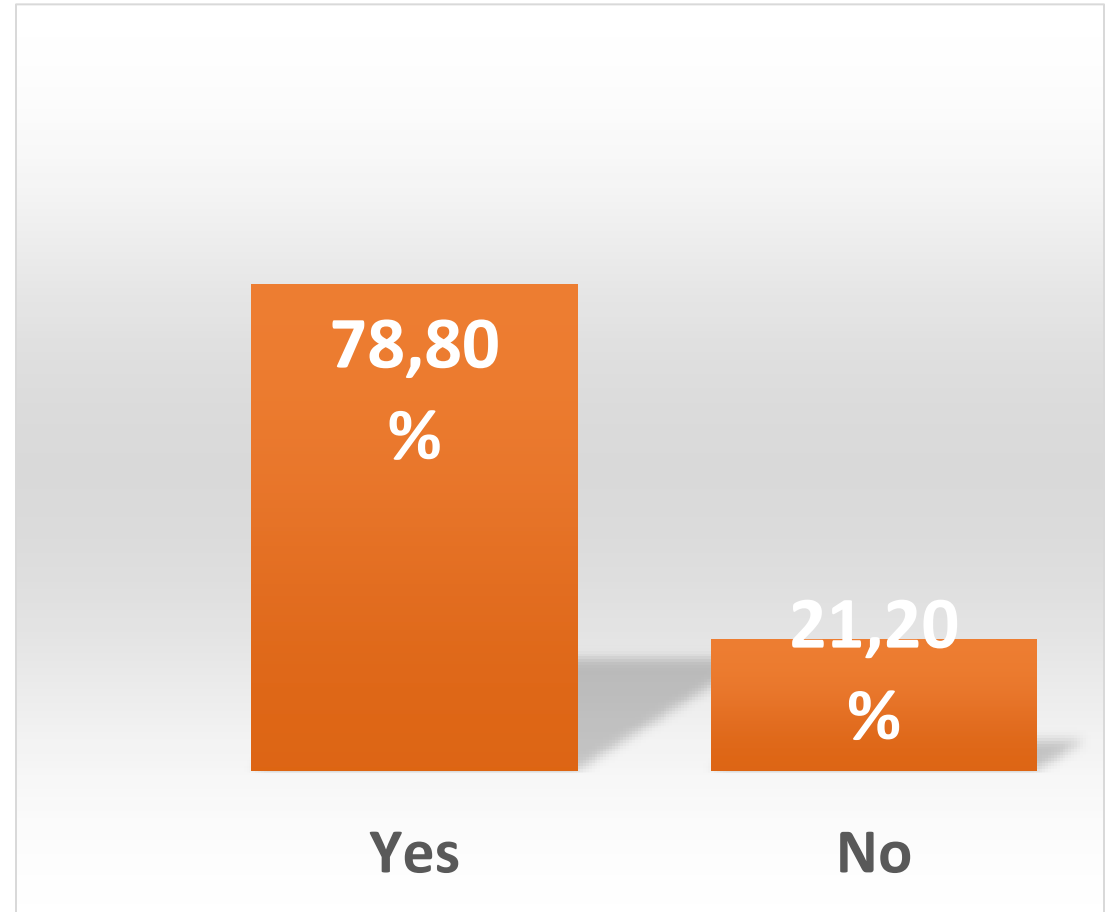
# Current situation of the target group



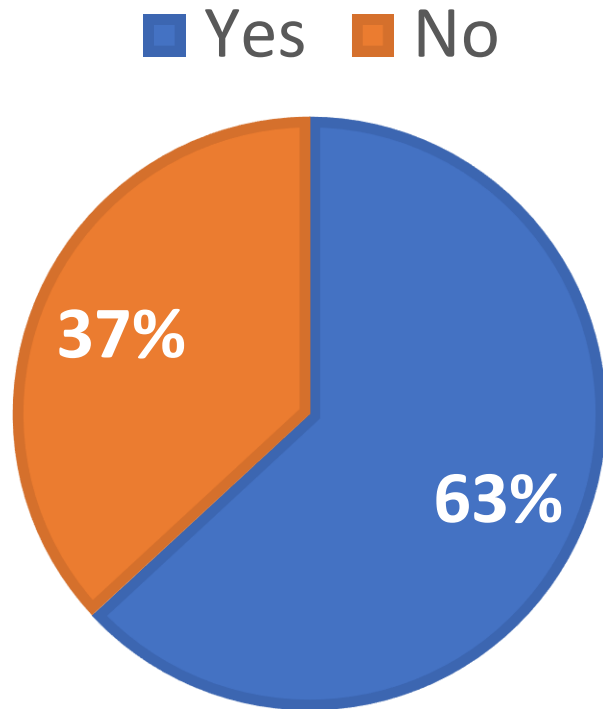
**Have you ever worked in a coworking space or are you currently working in one?**



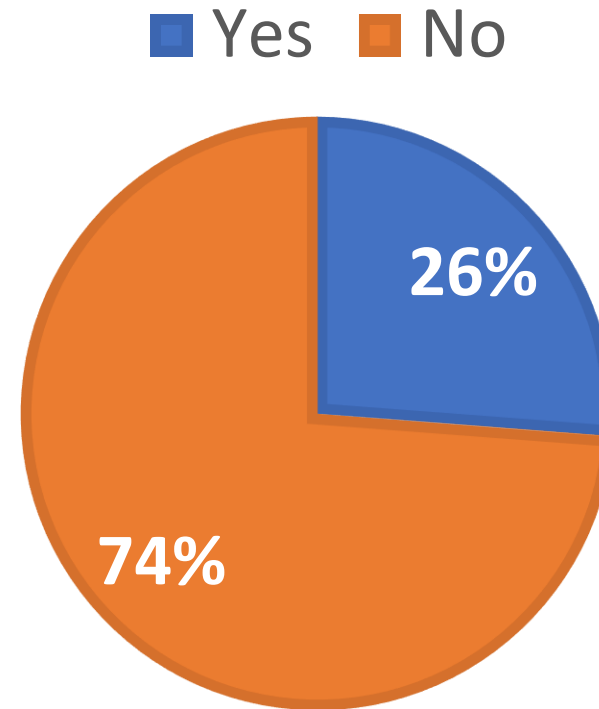
**Would you work in a coworking space in the future?**



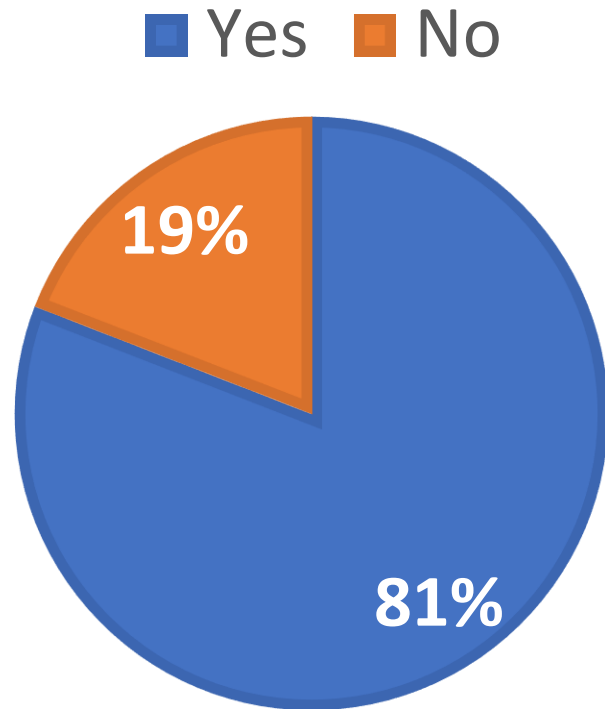
**Do you have children who need supervision/care?**



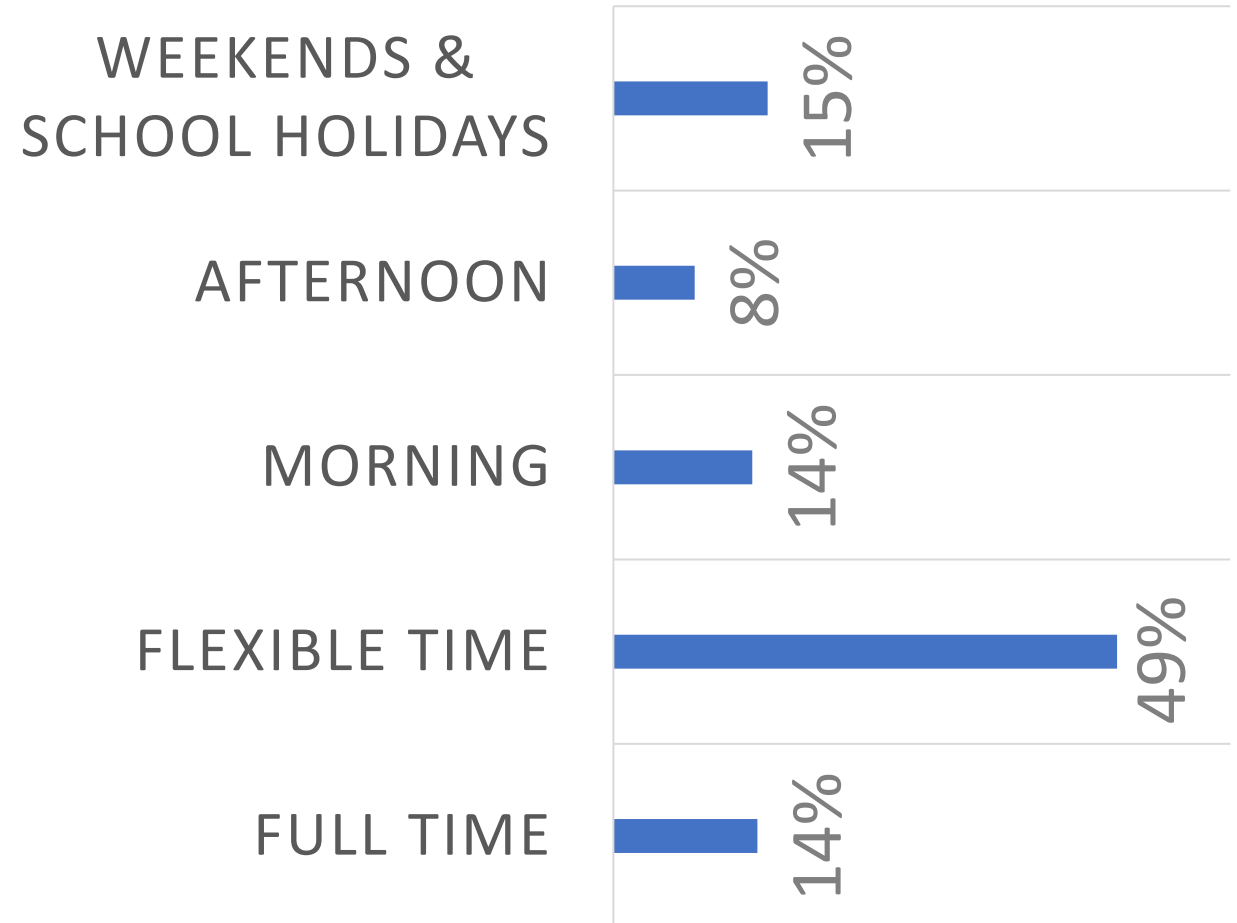
**Do you have dependent parents/grandparents/relatives to care for?**



**If you could, would you put your dependent loved ones (children or elderly) in a professional care facility for a few hours to work in a coworking space?**

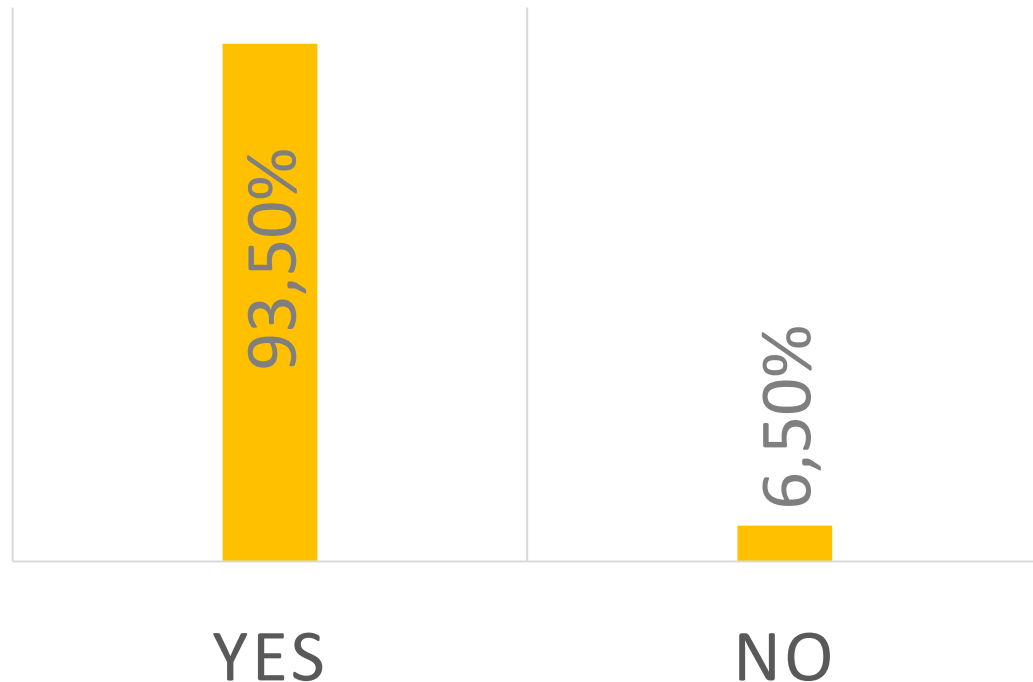


**What would be the preferred times of care?**



# Coworking providers/hosts

**Would you work with a care facility in your area?**



**What would be your terms for working with a care facility near you?**

- Walking distance or shared transport
- Unbureaucratic
- Flexibility (in terms of time and duration)
- Creating of a win-win situation
- A Professional, experienced management
- Transparency and trust



# Summary and outlook

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- The need for care and the interest in the topic are very high.
- Of the more than 80% of people who have never worked in a coworking space, 79% can imagine working there in the future.
- 63% have children who need looking after and 26% have elderly people in their family who need care.
- 36 out of 313 people can't work because they have to look after their children.
- **Over 80% would take their children/elderly persons preferably with flexible hours** (almost 50%) to a care facility that cooperates with the coworking space.
- **Over 90% of the coworking providers** surveyed would like to be **partner with a care facility.**
- In our opinion, flexible care will become the **next big trend topic** in the context of New Work, if it is not already.



# Thank you

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This project is  
co-funded  
(ARPAF fund) by  
the European Union



Plattform **LAND**  
Piattaforma per il rurale