



# **EUSALP event: Coworking and who Cares?**

















## COWORCare - a new concept for work-family balance!

What families today see as work-life balance has changed or broadened.



















### The new concept of work - family balance is a concept that is still in its infancy!



But, for young families, daily migrants, independent companies (startups), COWORKING AND CHILD & ELDERLY CARE is becoming more and more popular, practical and economical.











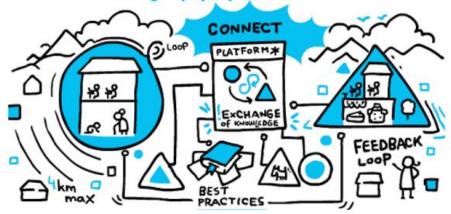


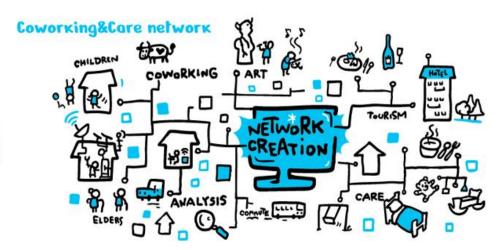




COWORCare initiatives should become more visible, supported by networking for a possible exchange of experiences, sensitize local/regional decision-makers to ensure a combined offer and retain young people in rural areas and attract new ones from urban areas.

#### Sensitising & pop-up COWORCare













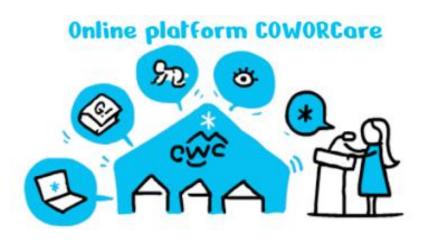








# COWORCare combines existing offers for coworking and child & elderly care in a multilingual online platform.



















### Thank you for your attention!

